

IDENTIDAD GRÁFICA: **NÜYA**

01 LOGOTIPO

nöyü

NEW YOU, BEST YOU

nüψA

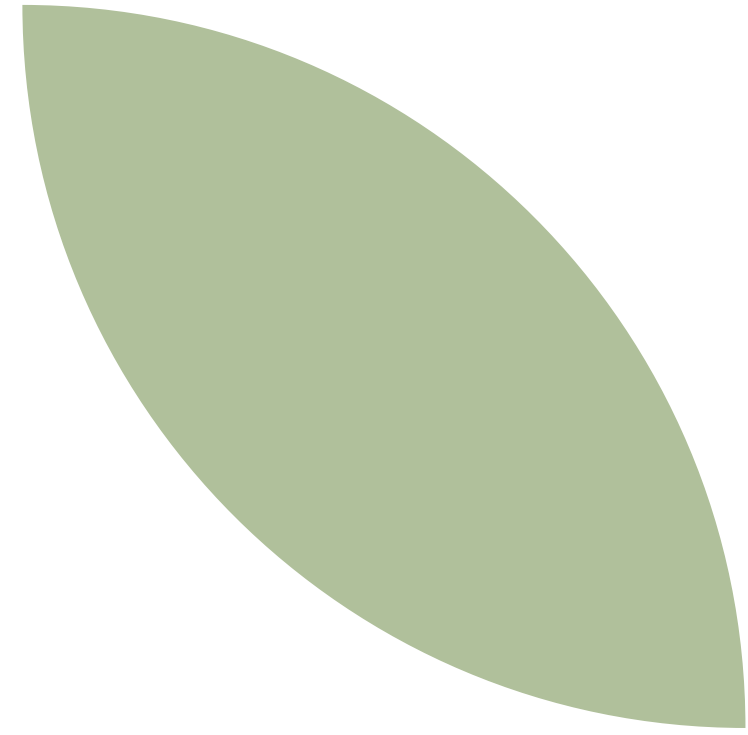
NEW YOU, BEST YOU

02

PALETA DE COLOR



PANTONE 16-9U  
RGB: #ece1ce



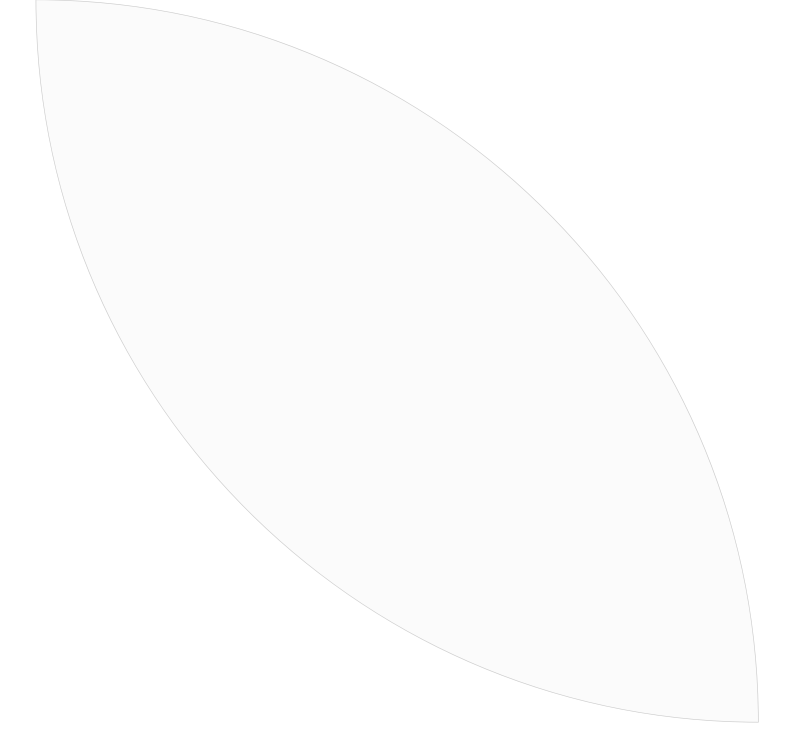
PANTONE 156-10U  
RGB: #b0c09b



PANTONE 38-6U  
RGB: #cd6c3d



PANTONE 27-5U  
RGB: #f8b072



PANTONE 179-1C  
RGB: #eaeaea

03

TIPOGRAFÍA

# Quincy CF Extra Bold

Encabezados

Aa

ABCDEFGHIJKLMN  
ÑOPQRSTUVWXYZ

abcdefghijklmn  
ñopqrstuvwxyz

1234567890

!"#\$%&'()\*=?;:-{|'+-\*

# Proxima Nova

Cuerpos de texto

Aa

ABCDEFGHIJKLMN  
ÑOPQRSTUVWXYZ

abcdefghijklmn  
ñopqrstuvwxyz

1234567890

!"#\$%&'()\*=?;:-{|'+-\*



